

# Copyright 20/20

ADA Copyright Forum 2019

Friday 22 March 2019

National Library of Australia,  
Canberra



**Australian  
Digital Alliance**

# Program



**8:30 Registration**

**9:00 Welcome & Opening**

**9:10 The Birth of the Alliance**

*Emeritus Professor Tom Cochrane, Queensland University of Technology*

In honour of our 20th Anniversary, Professor Tom Cochrane, one of founders and ongoing Board member of the ADA, discusses the why and how of the ADA, starting with its birth 20 years ago - the original stimulus, ideas and operation, and the immediate and noticeable impact it had.

**9:40 This Upload is Not Available in Your Country**

*Julia Reda, Member of the European Parliament  
(remote presentation)*

The Internet is facing one of the most significant challenges in its history. European copyright reform is threatening fundamental rights, and how the Internet works – globally. Julia Reda, Member of the European Parliament, discusses how we need to act now to protect it.

**10:40 Morning tea**

**11:00 Copyright 20/20**

*Dr Michael Geist, Canada Research Chair in Internet and E-commerce Law at the University of Ottawa*

Drawing on Canada's innovative but controversial copyright overhaul in 2012, Dr Michael Geist reflects on lessons to be learned for the future as countries grapple with the role of copyright in the digital era.

## **12:00 Progress 20/20**

Associate Professor Rebecca Giblin, ARC Future Fellow,  
Monash University

Juliet Rogers, CEO, Australian Society of Authors

Professor Kim Weatherall, University of Sydney Law School

Expert speakers discuss what copyright reform in Australia might, and should, look like over the next 20 years.

## **12:45 Lunch**

## **13:30 Project Updates**

### **Copyright the Card Game**

Nerida Quatermass, Queensland University of Technology


### **Making Content Accessible: Navigating Australia's Copyright Law for Disability Access**

Jessica Coates, Executive Officer, Australian Digital Alliance

### **E-lending in Public Libraries**

Professor Kimberlee Weatherall and Associate  
Professor Rebecca Giblin

Updates on recent copyright projects.



## **13:30      Regional Reform: great things happening and to come**

Trina Ha, Director, Legal Department of the Intellectual Property Office of Singapore

Emma Shadbolt, A/g Assistant Director, Domestic Copyright Section, Department of the Communications and the Arts

James Ting-Edwards, Senior Policy Adviser, InternetNZ

Mandy Henk, CEO, Tohatoha Aotearoa Commons

Copyright reform is a hot topic in the Australasian region, with major reviews ongoing in Singapore, New Zealand and Australia. Expert speakers discuss these reviews and their approaches to updating copyright for the digital era.

## **15:00      Celebrating the Public Domain**

Margaret Allen, State Librarian of Western Australia, and Chair of the Australian Libraries Copyright Committee

Professor Graham Greenleaf, Professor of Law and Information Systems, University of New South Wales and co-founder and UNSW co-director of AustLII

On 1 January 2019 Australia updated its copyright term provisions to release millions of archival works into the public domain. This last part of our program celebrates these reforms by highlighting the role the public domain plays in creativity, innovation and cultural growth.

## **15:30      Mining the Archives**

Peter Drew, artist and creator of 'Real Australians Say Welcome'

Sari Braithwaite, documentary filmmaker and creator of [CENSORED]

Creators highlight the power and challenge of working with archival material.

## **16:30      Close**

# Speakers

## **Sari Braithwaite**

*Documentary filmmaker and creator of [CENSORED]*

Sari Braithwaite is a filmmaker who works across the disciplines of history and film. Her documentary films have played at MIFF, SFF, Adelaide Film Festival, New Zealand International Film Festival, DocPoint and BFI London. Her 2016 film Paper Trails earned her a Directors Guild Award. She was a recipient of the 2015 AFTRS Creative Fellowship to create her first feature length experimental work [CENSORED], which was awarded Best Documentary at the Chicago International Film Festival.



## **Emeritus Professor Tom Cochrane**

*Adjunct Professor, Faculty of Law, Queensland University of Technology*

Emeritus Professor Tom Cochrane is currently Adjunct Professor in the Faculty of Law at the Queensland University of Technology (QUT) in Brisbane, Australia. He was formerly, (until retiring from the position in December 2013), Deputy Vice-Chancellor (Vice-President) at QUT. In his current role, Professor Cochrane's external duties include: Director, Australian Digital Alliance; Deputy Chair, Library Board of Queensland, and member a Copyright Reference Group for Universities Australia. He has also been co-leader of the Creative Commons project for which QUT is the institutional partner for Australia. This project, together with other open access initiatives locally based at QUT, signals a long standing commitment to improving access to research outputs and the supporting infrastructure worldwide. This is part of a wider general commitment to promoting access to knowledge and a fair go for every person in the copyright ecosystem.



## **Peter Drew**

*Artist and creator of 'Real Australians Say Welcome'*

Adelaide based artist Peter Drew is known for his clandestine poster campaigns challenging Australian identity, most notably 'Real Australians Say Welcome' and the Aussie folk hero Monga Khan. More details of his career and art can be found at Peter Drew Arts ([peterdrewarts.com](http://peterdrewarts.com)).



## **Dr Michael Geist**

*Canada Research Chair in Internet and E-commerce Law, University of Ottawa*

Dr. Michael Geist is a law professor at the University of Ottawa where he holds the Canada Research Chair in Internet and E-commerce Law and is a member of the Centre for Law, Technology and Society. He is a regular columnist in the Globe and Mail, the editor of several monthly technology law publications, and the author of a popular blog on Internet and intellectual property law issues. Dr. Geist serves on many boards, including Ingenium, CIRA, Internet Archive Canada, and the EFF Advisory Board. He was appointed to the Order of Ontario in 2018 and has received numerous awards for his work including the Kroeger Award for Policy Leadership and the Public Knowledge IP3 Award in 2010, the Les Fowlie Award for Intellectual Freedom from the Ontario Library Association in 2009, the EFF's Pioneer Award in 2008, and Canarie's IWAY Public Leadership Award for his contribution to the development of the Internet in Canada.



## **Associate Professor Rebecca Giblin**

*ARC Future Fellow and Associate Professor,  
Monash University*

Rebecca Giblin is an ARC Future Fellow, currently leading research to investigate what copyright law could look like if it took authors' interests more seriously, as well as research into understanding the legal and social impacts of ebook lending in public libraries around the world. You can learn more about the projects at [authorsinterest.org](http://authorsinterest.org) and [elendingproject.org](http://elendingproject.org).



## **Trina Ha**

*Director, Legal Department, Intellectual Property  
Office of Singapore (IPOS)*

Ms Trina Ha is the Director of the Legal Department at IPOS where she manages the legal affairs of the IP office as well as advising on and reviewing IP legislation and international agreements. She is also the joint head of the Copyright Review Taskforce by IPOS and the Ministry of Law. In addition, Trina holds the following concurrent appointments: Head, IP Management (Government) where she leads a team of consultants to render IP management related advice and services to public agencies and Senior Faculty of the IP Academy, the training arm of IPOS.



Prior to joining public service, Trina was in private practice where she specialised in matters involving the protection, management and exploitation of intellectual property rights, particularly in the field of Entertainment and the Arts. She was legal adviser to various industry associations such as the Games Exchange Alliance and the Asian Film Archive. Trina co-authored the volume on Media Law published by Butterworths as the first title in the series of Singapore Precedents and Forms. During her time in legal practice, she was ranked annually since 2007 in the intellectual property industry and TMT industry by the Asia Pacific Legal 500.



## **Mandy Henk**

CEO of Tohatoha Aotearoa Commons

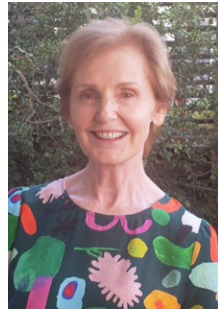
Mandy is a librarian, writer, and advocate for a healthy and vibrant Commons and a sensible copyright law. She was named a 2012 Library Journal Mover and Shaker for her work as a founding member of the People's Library at Occupy Wall Street, and is the author of *Economy, Ecology, Equity: The Path to a Carbon Neutral Library* (ALA Editions 2014). She is currently the CEO of Tohatoha Aotearoa Commons.



## **Nerida Quatermass**

Queensland University of Technology

Nerida is a librarian and the University Copyright Officer at Queensland University of Technology. Active in the Creative Commons community since joining the CC Australian affiliate at QUT in 2014, Nerida was the first Australian Librarian to get “certified”. That is, she attained a CC Librarian’s Certification in 2018. Nerida is out to make copyright education fun! In 2019 a group of librarians and the ALCC have created an Australian adaptation of Copyright the Card Game.





## **Julia Reda**

*Member of the European Parliament*

Julia Reda was elected to the European Parliament for the Pirate Party in 2014. She is a Vice-Chair of her parliamentary group, the Greens/European Free Alliance. In the European Parliament, she serves as a coordinator for the Greens/EFA in the Committee on Internal Market & Consumer Protection (IMCO), as a member of the Legal Affairs (JURI) committee, and the committee on Industry, Research and Energy (ITRE). She was elected to the Enquiry Committee on the Emissions Scandal (“Dieselgate”) and co-founded the Digital Agenda intergroup. Her legislative focus is on copyright and internet policy issues. In 2015, she was responsible for the Parliament’s evaluation of the Copyright Directive.



Born in Bonn in 1986, Julia Reda was a member of the German Social Democrats for six years before joining the Piratenpartei in 2009 amidst a debate on internet blocking. She served as chairwoman of the party’s youth wing from 2010 to 2012 and is a founder of the Young Pirates of Europe. She holds an M.A. in political science and communications science from Johannes-Gutenberg-University Mainz, Germany.

## **Juliet Rogers**

*CEO, Australian Society of Authors*

Juliet has had a long career in publishing, including as Managing Director of Random House (NZ and Australia) and CEO of Murdoch Books. Before taking on the role of CEO at the ASA, she also ran her own small publishing and consultancy business. She has chaired Booksellers New Zealand, (when it was joint publishers and booksellers), the Indigenous Literacy Foundation and been President of the Australian Publishers Association. She is now Vice Chair of the Copyright Council, Australia.



## **Emma Shadbolt**

*Acting Assistant Director, Domestic Copyright Section, Department of the Communications and the Arts*



Ms Shadbolt has over 15 years' experience in delivering legal policy reform for the Australian Government. Ms Shadbolt is currently leading the Department of Communications and the Art's work to progress reforms on modernising Australia's copyright laws and assisted the Government to formulate its strategy for copyright reform based on the Productivity Commission's intellectual property report. Ms Shadbolt was a key adviser to the Government on recent reforms to Australia's safe harbour and website blocking schemes and has been actively involved in the negotiation of Australia's free trade agreements. Ms Shadbolt has experience in a range of different policy environments ranging from the development and implementation of privacy and telecommunications consumer policy through to the oversight of two significant government business enterprises, Australia Post and NBN Co (facilitating Australia's rollout of superfast broadband infrastructure).

## **James Ting-Edwards**

*Senior Policy Advisor, InternetNZ*



James leads InternetNZ's policy work on law and rights issues. In practice, this means fuelling and informing discussions between people in technical, legal, and other communities. James draws on experience advising startups on IP issues, and teaching at the University of Auckland. Outside work, he enjoys gardening, gaming, and improv theatre.



## **Professor Kimberlee Weatherall**

*Professor of Law, University of Sydney Law School*

Kimberlee Weatherall is a Professor of Law at the University of Sydney Law School, teaching and researching across intellectual property law and the IP-trade nexus. Her ARC-funded projects include two industry-linked grants, on the conception of consumers in trade mark law and on the availability and use of ebooks in Australian public libraries, as well as a sole-CI Discovery Grant addressing the development of IP enforcement provisions in trade agreements and other treaties. She has regularly given evidence to Parliamentary Committees including the Joint Standing Committee on Treaties, and was a member of the Australian Government's Advisory Council on IP and the Advisory Committee Member to the Australian Law Reform Commission Inquiry, Copyright and the Digital Economy.



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